

# OUR CLUB OUR GROUND OUR PAST **OUR FUTURE**

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Newsletter issue | **01**



# **CELEBRATING BARNSELY FOOTBALL CLUB'S HISTORY**



*Founder of Barnsley St Peter's, Reverend Tiverton Preedy*

This year, 2017, marks 130 years since Barnsley Football Club was formed in 1887.

**Reds in the Community**, a registered charity delivering community and charitable activities on behalf of Barnsley Football Club, is celebrating the club's 130th anniversary by involving supporters and the wider community in exploring and telling the story of Barnsley FC and its home ground, Oakwell.

Through the 'Our Club, Our Ground, Our Past, Our Future' project, which runs throughout the club's 130th anniversary year, new heritage displays are being developed for Oakwell focusing on key events in Barnsley FC's history from 1887 to the present day.

As we are now a third of the way into the project (the project commenced in July 2016 and concludes in March 2018), this Newsletter aims

to provide an update on the project so far!

Reds in the Community is grateful to the Heritage Lottery Fund and the South West Yorkshire Partnership NHS Foundation Trust's Creative Minds initiative for funding the 'Our Club, Our Ground, Our Past, Our Future' Barnsley FC Community Heritage Project.

# VOLUNTEER INVOLVEMENT

**Volunteers are contributing their skills and knowledge to the 'Our Club, Our Ground, Our Past, Our Future' project, getting involved in a range of tasks from interviewing players, staff and supporters, past and present, to undertaking research or (digitally) collecting Barnsley FC photographs, documents and stories.**

The 'Our Club, Our Ground, Our Past, Our Future' Project Advisory Group, which includes Barnsley FC's Club Historian, David Wood, along with members of the Barnsley FC Supporters Trust and other interested supporters involves volunteers in shaping the developing heritage displays for Oakwell.



*Project Advisory Group meeting, Redfearns Bar*



*Project volunteers undertaking oral history training with Professor Stephen Kelly.*



Alan Smith remembers his first trip to Oakwell during the 1959/60 season.

Barnsley-based video production company, Deadline Digital, has created a short film in which long-time Barnsley FC supporters talk about their memories of the club.

The film features on the Reds in the Community website:

<https://barnsleyfccommunity.co.uk/other-information/sharing-memories-barnsley-football-club/>

Meanwhile, volunteers have been hearing from Professor Stephen Kelly, author of *The Kop: Liverpool's Twelfth Man* and *Red Voices: United from the Terraces*, on exploring football heritage through the stories and memories of both the famous and the fans.

Volunteers will be conducting oral history interviews over the coming months to collect memories relating to Barnsley FC.

Reds in the Community is inviting supporters to contribute their memories and experiences of supporting Barnsley FC to the 'Our Club, Our Ground, Our Past, Our Future' project to help us to tell the story of the club and its home ground, Oakwell.

# COLLECTING BARNSELY FC STORIES AND MEMORIES



# INTERVIEWING FORMER PLAYERS

**Heritage project volunteers Phil Hall and Matthew Carr put into practice the oral history interviewing skills they have learned through the 'Our Club, Our Ground, Our Past, Our Future' Project when they interviewed Bruce Dyer about his Barnsley FC memories and the part he has played in the wider club story.**

On the 'Our Club, Our Ground, Our Past, Our Future' project, Bruce said, 'I think it's a really good project because I'm all about legacy and heritage. It's good to never forget where you started, but then it's also important to know where we're going and what the goal is.'

A group of young volunteers who participated in Reds in the Community's National

Citizen Service programme, a Government funded programme for 15-17 year olds which aims to develop participants' skills for work and life whilst encouraging them to make a difference in their local communities, interviewed Barry Murphy and Bobby Hassell about their Barnsley FC memories whilst volunteering on the heritage project.



*Heritage project volunteer Phil Hall interviewing Bruce Dyer.*



*National Citizen Service volunteers interview Barry Murphy and Bobby Hassell*



# INVOLVING SUPPORTERS AND THE WIDER COMMUNITY

To launch the heritage project, National Citizen Service young volunteers involved supporters and the wider community in shaping the developing heritage displays for Oakwell at Barnsley FC's annual Open Day 2016.



*National Citizen Service volunteers involve supporters in shaping the developing heritage displays for Oakwell*

# PROJECT ADVISORY GROUP CASE STUDY VISIT TO MANCHESTER

Members of the 'Our Club, Our Ground, Our Past, Our Future' Project Advisory Group recently took part in a case study visit to Manchester. Project Advisory Group members visited Manchester City's Etihad Stadium to discover the 'My First City Game' initiative developed there, FC United of Manchester's Broadhurst Park Stadium, where supporters have created their own displays of flags and

banners, and the National Football Museum, where Collections Assistant Nick Jones spoke about the Museum's thematic approach to football heritage. Project Advisory Group members agreed that the visit provided much food for thought and a follow-up workshop is planned to enable group members to reflect on their learning from the day in relation to the heritage displays being developed for Oakwell.



*Project Advisory Group members experience the 'My First City Game' initiative at the Etihad*



*Project Advisory Group members discovering supporters' flags and banners on display at FC United of Manchester*



*Project Advisory Group members speak with National Football Museum Collections Assistant, Nick Jones, about the Museum's thematic approach to football heritage*



# SHARING MEMORIES OF BARNSLEY FC

Reds in the Community is working as a creative partner with the South West Yorkshire Partnership NHS Foundation Trust's Creative Minds initiative ([www.creativemindsuk.com](http://www.creativemindsuk.com)) as well as other local organisations on the 'Sharing Memories of Barnsley FC' aspect to the heritage project, through which reminiscence resources, activities and displays are being developed to enable participants to explore and share their memories related to Barnsley FC.

Heritage project volunteers have undertaken reminiscence skills training with Libby Lawrence, who specialises in supporting the delivery of reminiscence activities. Through working in partnership with organisations such as Age UK Barnsley, the Royal Voluntary Service, Barnsley Independent Alzheimer's And Dementia Support and local care homes including Chapel and Field View, Mapplewell, Reds in the Community is encouraging people across Barnsley to explore and share their memories related to Barnsley FC.

*Heritage project volunteers taking part in reminiscence skills training with Libby Lawrence*



# AWARD-WINNING DESIGN COMPANY, THE OFFICE OF CRAIG, APPOINTED

**Manchester-based design company, The Office of Craig, has been appointed by Reds in the Community to work with us and our project stakeholders on the design and production of heritage displays for Oakwell through the 'Our Club, Our Ground, Our Past, Our Future' project.**

The Office of Craig's Creative Director and Founder, Craig Oldham, who hails from Barnsley (and is a huge Barnsley FC supporter), says of The Office of Craig's appointment to the project, 'The community and club we come from, and love, is a massive part of us—a fundamental part—and we're excited by the opportunity to represent this spirit through collaborating with Reds In The Community (and the wider stakeholders) on the 'Our Club, Our Ground, Our Past, Our Future' project.'

Craig has lots of experience to bring to the project, including in sports stadia design, having worked on the 'My First City Game' initiative at Manchester City, which encouraged supporters to share their memories of the club for use in displays around the stadium.

Craig also has extensive design experience in the cultural sector to bring to the project. For example, Craig has recently worked on the Grafters exhibition at the People's History Museum, Manchester, as well as curating the Striving for Adequacy: A Peppered Visual History of Barnsley Football Club exhibition which featured at The Civic, Barnsley last year.



*'Our Club, Our Ground, Our Past, Our Future' Project Advisory Group members discover the 'My First City Game' initiative at the Etihad*



The Office of Craig's work has been recognized nationally and internationally by D&AD, the Creative Review Annual, Art Directors Club, New York Festivals, Design Week, Type Directors Club, Benchmark Awards, Big Chip Awards, The Roses, Fresh, and The Drum Awards to name just a few.

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Do you have Barnsley FC memories to contribute?

Do you have Barnsley FC photographs or memorabilia to share?

If so, we'd like to hear from you!

Submit information online via - [barnsleyfccommunity.co.uk/sharing-memories](https://barnsleyfccommunity.co.uk/sharing-memories)

Alternatively contact Sarah Hughes, Heritage Officer, at Reds in the Community on 07392960182 or via email at [sarah.hughes@barnsleyfc.co.uk](mailto:sarah.hughes@barnsleyfc.co.uk)